



EMICoL

Enriching commercial capabilities

Quarterly Newsletter - Q2 Roundup

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WE'VE GROWN

Making moves with marketing improvements

Kicking off 2021 with a positive start, EMICoL has seen our social media and marketed presence go from strength to strength with an increase in engagement month on month. See figures below:

295

Total Followers

6.47%

Engagement Rate

3.44

CTR - Click Through Rate

Which is an increase of 134 followers since September 2020 .

To ensure that the EMICoL brand reaches the heights we aspire to, It is vital that members engage with EMICoL posts as much a they can.

New Members to the EMICoL group

The EMICoL Board are extremely pleased to announce the addition of



Orbiz Consulting

ORBIZ is a specialist consulting firm that provides a broad range of performance improvement, project management and advisory services across the public and private sectors.



Connect Source

Connect Source provide solutions that enable them to proactively respond to their operation by equipping clients with monitoring, reporting and control capabilities over their clients systems, processes, fixed and mobile plant.



Milne Agrigroup

Milne Feeds is a leading producer of pelleted feed and has been servicing livestock producers in WA for over 110 years.



Adarsh Investments Pty Ltd

Adarsh Australia is a WA owned and operated manufacturer, fabricator and importer of component parts. Adarsh has a dedicated, core team of engineering and manufacturing staff and are geared for short to long runs.

THATS A WRAP!

Since completing our first in a series of workshops workshop at Armada, where members presented on business solutions, we have now successfully completed the following:

- “An Education in Automation and Skills”
- “Strategic Tendering, Project Planning and Sustainable Procurement”
- “Extending our Platform for Collaboration”

MANY THANKS ARE DUE

Firstly the EMICoL Board would like to thank :

·The WA State Government for their support with Local Capability Funding received to assist in the running of all events.

·Partners at Curtin University and Innovation Central Perth and the Eastern Metropolitan Regional Council for hosting and assisting with planning for all events.

WE'VE GAINED SO MUCH

Due to the great participation from members at the events, it has led to the following:

- Annual expo/showcase at Curtin University with Innovation Central Perth. This will be a great ongoing opportunity to have numerous contractors attend along with students seeking support from industry.
- Members having a greater understanding of the support, skills, and capability within the EMICoL Cooperative. Members have now agreed to work with the EMICoL Board to make further improvements and enhance our platform for communication.
- Applications for new EMICoL members
- More involvement through the EMICoL Committee, with opportunity moving forward for members to participate/ collaborate on their priorities, being the following:
 - Alliances
 - Recruitment
 - Procurement
 - Tendering / Projects
 - Communication



LET'S KEEP THE BALL ROLLING

Calling member's to help us carry on the great work

A forum is now being sought by the EMICoL Board to run a further workshop. All of the issues discussed in previous workshops have been listed and will be sent out prior to the event. The list included things like (but not limited to):

- Alliances and building networks
- Recruitment and onboarding
- Procurement Processes / Sustainability
- Tendering / Projects
- Communication and member capability sharing



The above headings begin to outline just some of the current and significant issues for member Companies.

Those who attend the future forum do not need to get involved in all of the above, the choice is yours, it's more important that we achieve direction and outcomes to pursue.

IN CONCLUSION...

All of the above was possible at the level required through the funding support from the WA State Government. Monies received through our Local Capability Funding application. Approved in September 2021, the finances have been used very wisely on:

- **New website**
- **MarketingSupport**
- **Workshop Support**

All of the above, along with our Members and the Board, have done an amazing job to bring together opportunities, which if continued can only lead to the building blocks that our companies require to improve.

We can already see from the achievements above that the EMICoL Cooperative is working in partnerships with universities and local councils to assist with growth and education within the WA community. Our reports to the WA State Government under the remit of our funding, will be advising what we have achieved and seeking how they can offer further support to our industry.

In 9 to 10 months, despite Covid restrictions / lockdowns we have seen true collaboration in bringing all of the above together and been able to use the professional services from:

- **Mark Williams from Type Tamer for our website**
- **Andrew Cooke from Growth Profit Solutions for workshop support**
- **SMS Group Services**
- **Rebecca Price from the Domino Effect for marketing support**

EMICoL members, you should be very proud of your achievements, so on behalf of the EMICoL board - Thank you!



GENEROUS DONATION

Another wonderful update that the EMICoL board is delighted to share is that EMICoL is now a Corporate Member of **IFAP** until December 2021!

To acknowledge our membership, **IFAP have offered a \$100 voucher for all our members, to use against any IFAP training or consultancy services.**

FINAL WORD

An extra special thank you is also extended to our loyal sponsors, [ADAPT By Design](#), [IFAP](#), [AXIS Financial Group](#), [Super Simpler](#), [WFI](#) & [Think perform](#) for their generous contributions.



Dear EMICoL members I am a Director with EMICoL over many years and Director of DNA Kingston Training involved in Vocational Training.

Our scope is very diverse from Health to Engineering. We have been registered for the past 22 years as an RTO for Training and have colleges located in Bunbury, Mandurah and Belmont.

We have been funded by the Govt DTWD for the past 22 years as a preferred provider. With current scope of funding for Apprenticeships, Traineeships and skillset training for Industry.

We would just like to provide the EMICoL Members with an update of the Training and Services that are available to them, with many funding incentives from the Government to support.

Snap shot DNA Kingston Training scope include:

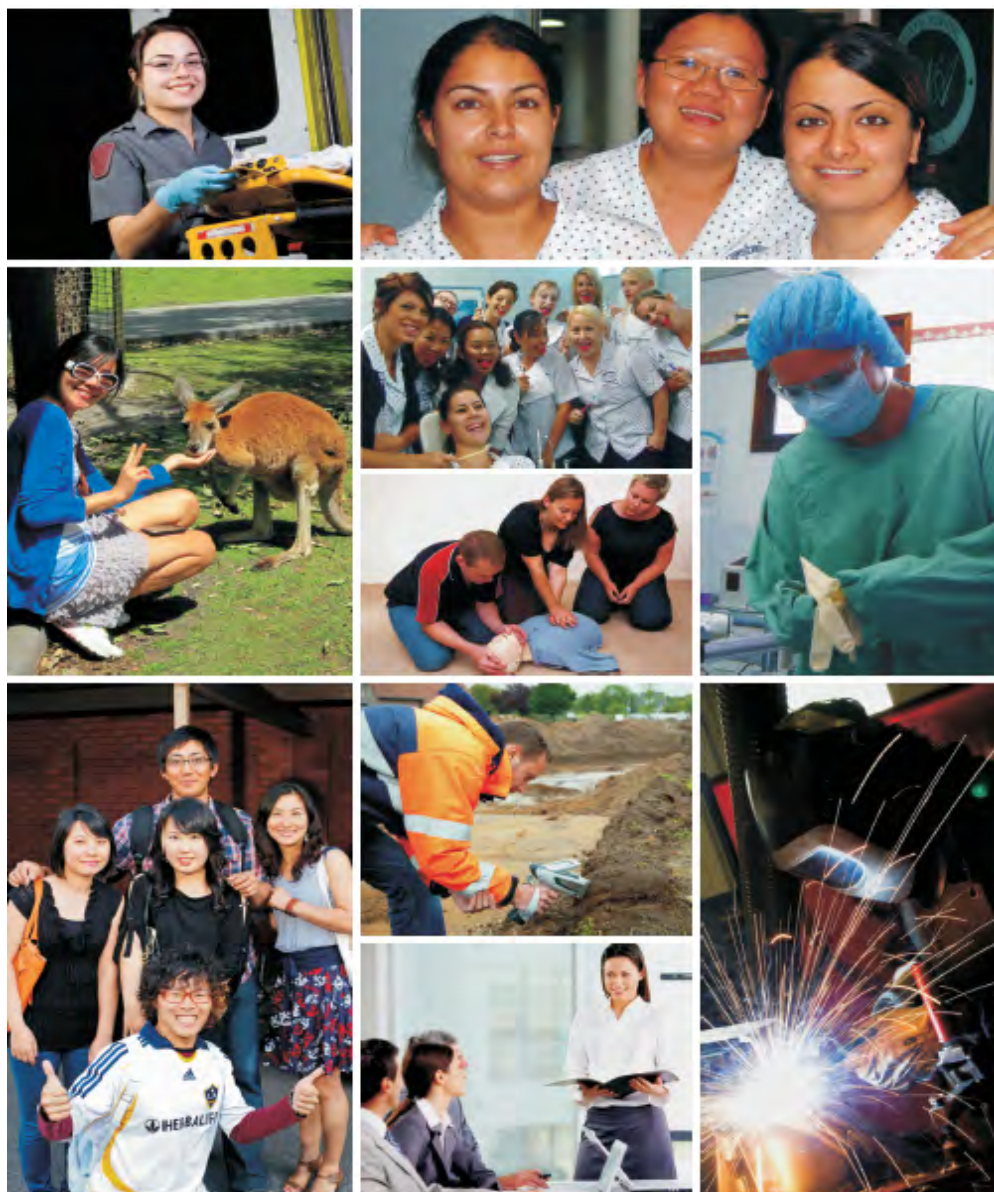
Leadership and Management – Cert IV to Advanced Diploma
WHS Work Health and Safety – Cert IV to Advanced Diploma
Engineering – Cert II in Production Technology
Engineering - Cert III in Fabrication
Engineering - Cert IV
Paramedic Training and emergency training- Cert II to Diploma
Aged Care / Individual support
Dental Assisting and Dental Laboratory work courses - Cert II to Diploma
Health care - Cert II to Diploma

Short courses:

- Work safely at heights
- White card
- Demonstrate first attack fire fighting
- Provide First Aid, Advanced Resus, CPR, Advanced First Aid
- COVID Infection prevention, all work places
- Conduct manual task, manual handling, shift materials safely using manual handling methods courses
- Gas test atmospheres
- Lead an emergency control organization
- Operate as part of an emergency control organization
- Confine small emergencies in a facility
- Enter and work in confined spaces
- Perform rescue from a live LV panel
- License to operate a forklift truck
- Work in accordance with an issued permit

Customized non accredited training programmes are also available to meet the needs of industry requirements in safety and training.

DNA Kingston Training



Kingston Training and Employment Pty Ltd – T/A DNA Kingston Training (International and Local Training)

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